### Bosch Sensortec **IOT INNOVATION** CHALLENGE

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# INFORMATION

#### What is the Bosch Sensortec IoT Innovation Challenge?

It is a 4.5-month, solution-oriented and digital innovation challenge for students focusing on IoT and sensor technology. The competition is organized by Bosch together with the VDE/VDI Society for Microelectronics, Microsystems and Precision Engineering (GMM) and is part of the MikroSystemTechnik (MST) Kongress 2021, one of the largest conferences in the field of microelectronics and microsystems technology.

#### Timeline



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**Pre-registration** Open now!

Registration ≖� 1st January - 30th April 2021



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ટ્રર્લ્સ્ટ્રિક Digital kick-off event Beginning of May 2021

4.5 months of competition **888** 15th May - 30th September 2021



Final submission deadline 30th September 2021

Selection of 10 best teams 1st October - 31st October 2021

Elevator pitch, exhibition of 10 best ideas & winners announcement 8th - 10th November 2021 at MST Kongress



What needs to be done?

With the possibility to get expert support, student teams of up to 5 members are challenged to develop fascinating IoT solutions, enabled by sensors and development platforms of Bosch Sensortec. In keeping with the motto "IoT -Invented for Life", Bosch is looking for solutions in the following thematic areas: Consumer electronics, air quality, smart building & home applications and fitness & well-being.

#### **Prizes and benefits**

Win a prize for your hit idea!



We invite the top 10 teams to present their projects in an exhibition and elevator pitch at the MST Kongress in November 2021.

The three best teams in the overall ranking will receive a cash prize!

But your participation pays off in any case: Network with important stakeholders of the industry and use the event as a springboard for your own career.

#### **Ready for a challenge?**

Put your team together, and register now. All registration related information, as well as further information on the event can be found at https://www.bosch-sensortec.com/ about-us/events/iot-innovation-challenge/.

#### Contact

If you have queries, please contact: Marketing.BST@bosch-sensortec.com Please see the data protection notice on our website for details in this regard.





